

FACTS

WHAT DOES RIDENOW POWERSPORTS DO WITH YOUR PERSONAL INFORMATION?

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| Why? | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. |
| What? | <p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ■ Social Security Number, date of birth and income ■ Name, address, telephone numbers and email address ■ Credit related data and your interests in product, services and programs |
| How? | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons RideNow Powersports chooses to share; and whether you can limit this sharing. |

| Reasons we can share your personal information | Does RideNow Powersports share? | Can you limit this sharing? |
|--|---------------------------------|-----------------------------|
| For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes | No |
| For our marketing purposes— to offer our products and services to you | Yes | Yes |
| For joint marketing with other financial companies | Yes | Yes |
| For our affiliates' everyday business purposes— information about your transactions and experiences | Yes | Yes |
| For our affiliates' everyday business purposes— information about your creditworthiness | Yes | Yes |
| For our affiliates to market to you | Yes | Yes |
| For nonaffiliates to market to you | Yes | Yes |

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| To limit our sharing | <p>Call 480-755-5200 — our menu will prompt you through your choice(s)</p> <ul style="list-style-type: none"> ■ Visit us online: www.ridenow.com ■ Mail the form below <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p> |
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| Questions? | Call 480-755-5200 or go to www.ridenow.com |
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| Mail-in Form | |
|-----------------|---|
| | <p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their business purposes.</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.</p> |
| | Name |
| | Address |
| | City, State, Zip |
| | email |
| Mail To: | <p>RideNow Powersports 6655 S Kyrene Rd Tempe, AZ 85283</p> |

| Who we are | |
|---|--|
| Who is providing this notice? | RideNow Powersports |
| What we do | |
| How does RideNow Powersports protect my personal information? | <p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We utilize segregation of duties, passwords, and have in place detailed policies covering various aspects of customer information protection</p> |
| How does RideNow Powersports collect my personal information? | <p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ■ Apply for credit/financing or place an order/sale ■ Request services or program enrollment ■ Use your debit or credit card <p>We also collect your information from others, such as credit bureaus, Affiliates, or other companies.</p> |
| Why can't I limit all sharing? | <p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p> |
| What happens when I limit sharing for an account I hold jointly with someone else? | Your choices will apply to everyone on your account. |
| Definitions | |
| Affiliates | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ Include but not limited to: RideNow Powersports Management, Group, Coulter Motor Company |
| Nonaffiliates | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ Include but not limited to: GE Capital, Harley-Davidson, Suzuki, Polaris, Yamaha, Bombardier, Honda, Kawasaki, BMW |
| Joint marketing | <p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ Include but not limited to: Harley-Davidson, Suzuki, Polaris Yamaha, Bombardier, Honda, Kawasaki, BMW, Fennell Promotions |
| Other important information | |
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